



“When sleeping women awake, mountains move”

PRIVATE PLACEMENT MEMORANDUM

DOING GOOD BUSINESS IN AFRICA

Africa Women Enterprises Pty LTD

(Registration Number 2019/290844/07)

(The company)

(Incorporated 11/06/2019)

Auditors

TBA

Legal Advisors

DP&A
INCORPORATED
ATTORNEYS AT LAW

Mission Statement

Africa Women Enterprises (AWE) is a Business for Good in Africa. Through investment, development aid and funding, AWE will empower the most vulnerable members of our societies so that they will be able to sustain themselves with dignity a long way into the future.

Vision

Africa Women Enterprises (AWE) will use current and future technologies to disrupt, challenge and enhance the status quo of life for the women and children of communities across the African continent. Through a highly effective and professional all-women team, these technologies will be introduced and implemented through training programmes on-site, with ongoing training, monitoring and evaluation thereafter to ensure complete self-sufficiency. A vast improvement in the quality of life will be noticed within an acceptable period (approximately three to five years).

Purpose

This Level 4 Black Economic Empowered Company has been established as an operational Venture Capital Investment Company to effect projects in line with its vision via The AWE Foundation (to be incorporated). The main Venture Capital focus is to be an investment vehicle for investors to participate in new technologies, specifically water and energy tech, and both will be used together with advanced building and later agri-technologies to improve the quality of life of many communities in countries within Africa. Building one house per day, with integral flushing toilets and other sanitary grey water components, adjacent potable water units and power generating, garbage elimination solutions, AWE will take communities into positions where their members can be dignified, educated and be self-sufficient as a result. AWE will become a conduit between investors and innovation in the water and power-saving sector (energy-tech) and the newest technologies in the building sector, and any sectors to which these technologies can be applied, around which communities can be built and benefit. A 2016 UNICEF report stated that *“the 200 million hours women and girls spend every day collecting water is a colossal waste of their valuable time...Just imagine: 200 million hours is 8.3 million days, or over 22,800 years,”* said UNICEF’s global head of water, sanitation and hygiene Sanjay Wijesekera”.. This terrible statistic ensures inequality, poor sanitation for women and girls, and ultimately, this leads to hunger, as no gardens can be grown and tended.

AWE Pty Limited Private Placement. This is a confidential Private Placement document and should not be shared with 3rd parties. This is not a public offering.

The focus of Africa Women Enterprises will be women and girl children, specifically because of the above statistic quoted by Sanjay Wijesekera. This focus will enable women to develop entrepreneurial skills that will help them to empower themselves, their families and their communities, and will help to develop strong, self-sustaining villages across the African continent using African technologies.

The Project

Within the mandate of the project will fall the following:

- Solar and Wind Driven Water Filtration process
- Biomass Energy Technology for Power Generation
- 3D Concrete Printer
- Edu-Tech
- Food Security
- Crime Scene Clean-Up

Utilising proprietary, South-African developed 3D Cement Printing technology, International Award-Winning Solar and Wind Powered Water Filtration processes and the latest biomass energy technology to convert organic material (specifically) to generate electricity in areas where there is no or intermittent supply of electricity, solving three of the major problems that are experienced across Africa: the supply of potable or any water, the supply of power and the rapid supply of dignified (affordable) housing. This will lead to people living with hope in their futures. Following on from these three components of The Project, women entrepreneurs will be trained to grow and rotate crops depending on soil quality, rainfall and seasonal rotation, as well as the possibility of baking bread without industrial ovens. These vegetables and artisanal bread will be able to be sold, creating revenue for women and their families, and a constant water supply close at hand will mean girl children will be able to go to school.

Although this presents as three projects, this is in actuality one project centred around various communities, which will yield a threefold outcome. These outcomes meet the following five of eighteen United Nations Sustainable Development Goals:

- Goal 2: Zero Hunger
- Goal 3: Good Health and Well-being
- Goal 5: Gender Equality
- Goal 6: Clean Water and Sanitation
- Goal 7: Affordable and Clean Energy

Once capital has been raised, the company will go to the entrepreneurship ecosystem and conduct Due Diligence on entrepreneurs and their submissions of business proposals for consideration. **The majority of the capital raised will be used to purchase shares in these enterprises to provide an agreed ROI to investors.**

Grants received will be availed to the AWE Foundation to facilitate projects in communities in AFRICA or in line with specific mandates from the grantors.

The Team

Ambassador Jacqueline Zwambila	Non-Executive Chairperson
Nicole Petyt MBA	Chief Executive Officer
Heidi Kincaid CA SA	Chief Financial Officer, Risk Compliance Officer
Unathi Kwaza	Non-Executive Director
Riane Zieseke BA Honours	Business Development Manager

This is an experienced, seasoned team, which works well together, and has a wealth of knowledge to share. In respect of management of the Foundation's resources and compliance, Heidi Kincaid CA has worked extensively with many foundations over the years with huge success and will continue to do so with the Africa Women Enterprises Foundation.